

# Inventa™ for Commercial Banking

The banking industry faces continuous scrutiny due to its exposure to and management of highly sensitive personal and financial information for millions of customers. Both governments and customers study how commercial banks manage privacy requirements, protect sensitive data, and comply with both local and international regulations.

## August 2020

*Capital One Is fined by US regulators for a leak of over 100 million customer credit card details.*

**80M US\$ Fine**

## EXPOSURE RISK MANAGEMENT

The scope of customer financial information is constantly increasing and spreading across numerous systems: from CRM to email servers – and with it, the danger of a data breach or unauthorized transfer of sensitive files : accidentally, or with malice aforethought.

## CUSTOMER DATA VALIDATION

Commercial banks are subjected to DDOS and phishing attacks, wherein nonexistent “customers” generate a large number of compliance or data requests – either to flood the system and render it vulnerable, or to trick employees and/or information systems to release protected customer information.

## REGULATORY COMPLIANCE

Financial institutions are subject to local and international data, privacy, and security regulations with regards to the personal data of customers, and must comply with standards such as GDPR, CCPA, PIPEDA, LGPD, and more.

## July 2019

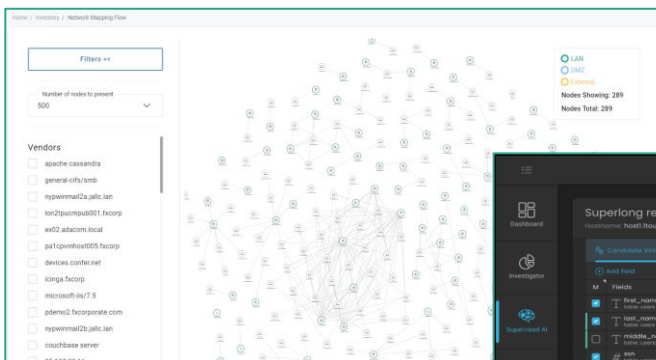
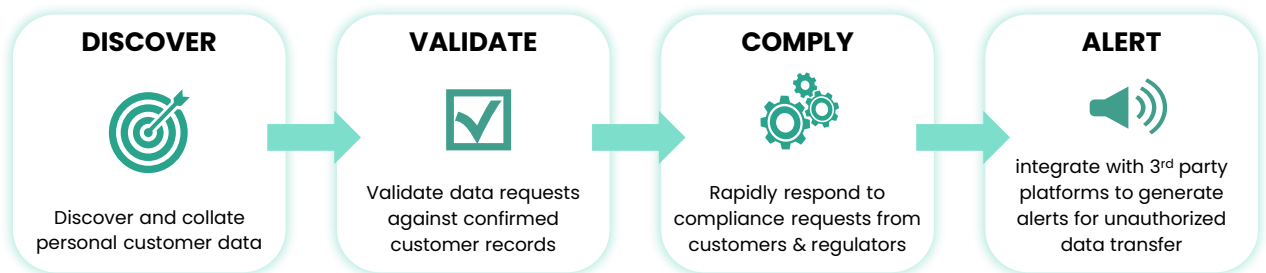
*Equifax data breach exposes records of 147.9 million Americans, 15.2 million British citizens, and 19,000 Canadian citizens.*

**575M US\$ Settlement**

**1touch.io offers commercial banks an effective, efficient, and secure solution that helps protect their data assets and revenue by minimizing data exposure, validating customer identity information, tracking customer records, and supporting both compliance procedures and IT security operations.**

# Inventa™ is the Key

Inventa is a data discovery platform with unprecedented analysis techniques for data mapping and classification. With Inventa, sensitive data is discovered and tracked continuously, supporting data classification, lineage identification, and ongoing monitoring of transactions into and out of the organizational network.



*Discover, map, and merge all sensitive data copies in your organizational network*

*Identify data lineage for each data entity, and track data transfer into, within, and out of your organizational network*

